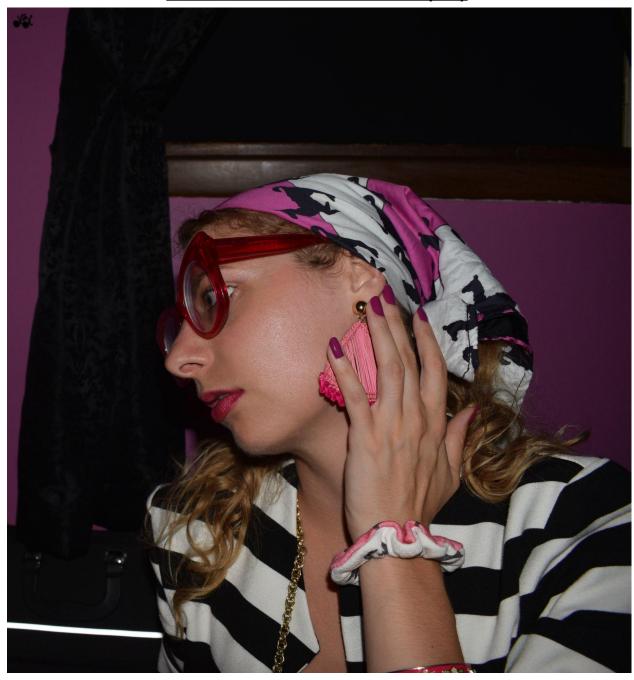
# **LELfashion Product Portfolio: 2023**

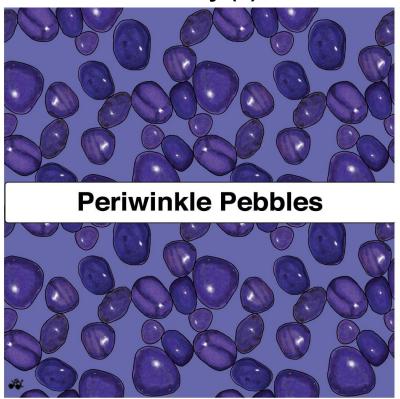




### Scrunchies & Scarves (23)



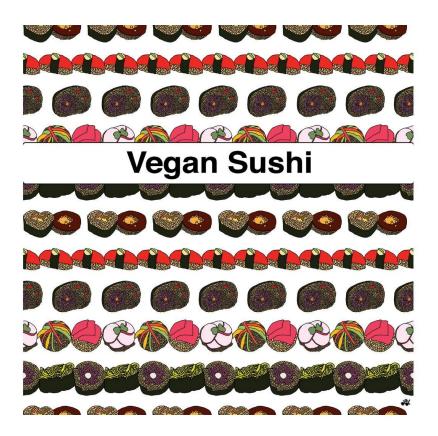
#### Novelty (4)



- -digital motif drawings (7)
- -all-over tossed pattern (motif: 50% coverage)
- -onyx gemstone reference (cabachon)
- -textured/patterned dynamic layers
- -printed on organic fabrics
- -Pantone Veri Peri (Periwinkle): Color of the Year 2022
- -design completed in September 2022
- -(© 2023) Laura E. Lomascolo Fashion



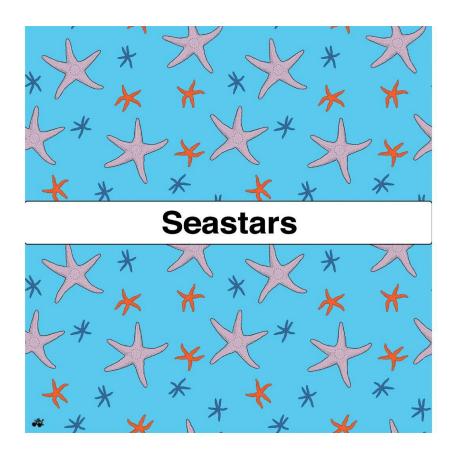
- -digital motif drawings (7)
- -spices in their natural harvested forms
- -set pattern (motifs: 30% coverage)
- -printed on organic fabrics
- -Italian American heritage design
- -design completed in September 2022
- -(© 2023) Laura E. Lomascolo Fashion



- -digital motif drawings (9)
- -rice and veggie textures
- -set pattern (motifs: 50% coverage)
- -printed on organic fabrics
- -food inspired design
- -design completed in June 2020
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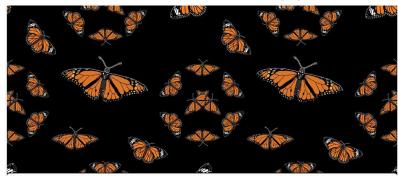


- -digital motif drawings (3)
- -textured/patterned layers (seastars)
- -all-over tossed pattern (motifs: 50% coverage)
- -natural habitat illusion (shallow water)
- -printed on organic fabrics
- -vacation inspired design
- -design completed in May 2020
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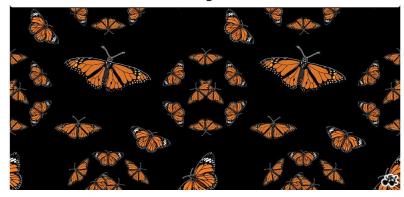




#### PA Native Fauna (6)



### **Butterfly Ballet**



- -digital motif drawings (2)
- -all-over tossed pattern (motif: 50% coverage)
- -monarch butterfly references (male & female)
- -printed on organic fabrics
- -arranged in a mosaic, mirrored style
- -illusions of flight & fleeting moments
- -motif scale range (3X)
- -design completed in September 2022
- -(© 2023) Laura E. Lomascolo Fashion



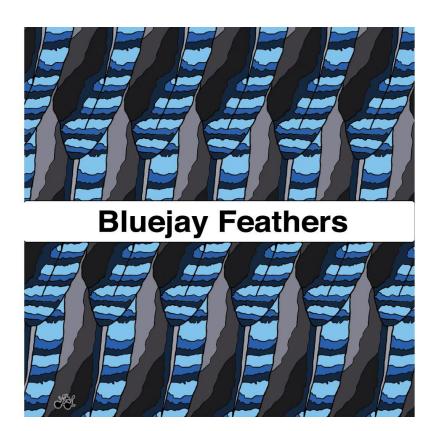
- -digital motif drawing (1)
- -set pattern (motif: 50% coverage)
- -striped skunk reference
- -printed on organic fabrics
- -fur illusion (top border + motif)
- -design completed in January 2020
- -(© 2023) Laura E. Lomascolo Fashion



- -digital motif drawing (1)
- -set pattern (motif: 75% coverage)
- -striped skunk reference
- -printed on organic fabrics
- -fur illusion (motif)
- -design completed in January 2020
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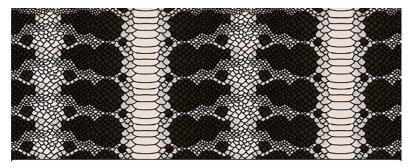
- -digital motif drawing (1)
- -set pattern (motif: 100% coverage)
- -bluejay feather reference
- -printed on organic fabrics
- -Pantone Classic Blue: Color of the Year 2020
- -design completed in January 2020
- -(© 2023) Laura E. Lomascolo Fashion



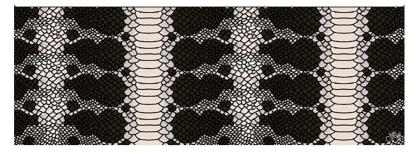
- -digital motif drawing (1)
- -all-over tossed pattern (motif: 100% coverage)
- -bluejay feather reference
- -printed on organic fabrics
- -engineered print (does not repeat)
- -Pantone Classic Blue: Color of the Year 2020
- -design completed in January 2020
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Eastern Massasauga Snakeskin

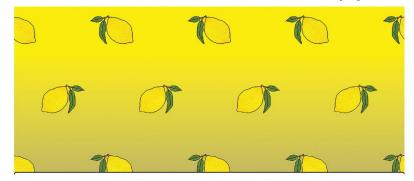


- -digital motif drawing (1)
- -set pattern (motif: 100% coverage)
- -Eastern Massasauga snake reference
- -printed on organic fabrics
- -snakeskin scales illusion
- -design completed in January 2020
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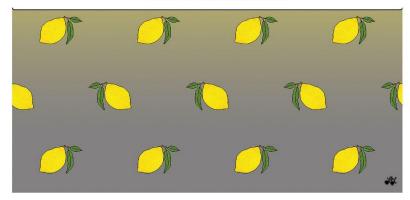




#### **Summer Fruit Collection (7)**



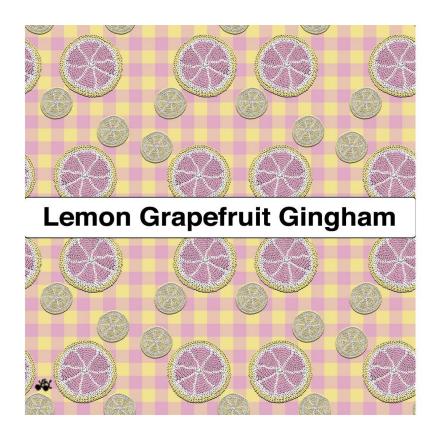
#### Lemonade



- -digital motif drawing (1)
- -all-over tossed pattern (motif: 25% coverage)
- -gradient technique (background)
- -textured/patterned layers (lemon)
- -printed on organic fabrics
- -Pantone Lemon Yellow + Ultimate Grey: Colors of the Year 2021
- -design completed in June 2021
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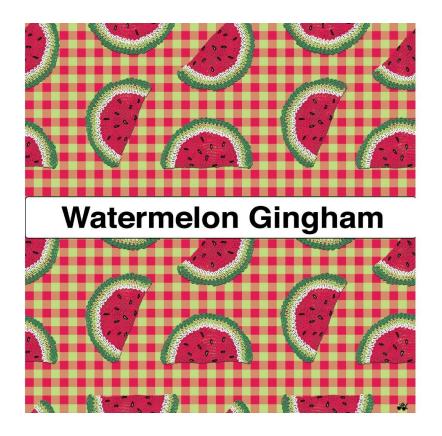




- -digital motif drawings (2)
- -drop shadow effect (fruit)
- -set pattern (motifs: 50% coverage)
- -crocheted illusion (fruit)
- -printed on organic fabrics
- -activity inspired design
- -2 layered patterns (fruit on gingham)
- -design completed in June 2020
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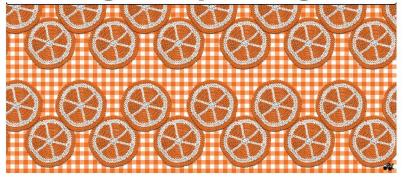
- -digital motif drawing (1)
- -drop shadow effect (watermelon)
- -set pattern (motif: 50% coverage)
- -crocheted illusion (watermelon)
- -printed on organic fabrics
- -activity inspired design
- -2 layered patterns (watermelon on gingham)
- -design completed in June 2020
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## Orange Stripe Gingham



- -digital motif drawing (1)
- -drop shadow effect (oranges)
- -organic stripes effect (oranges)
- -set pattern (motif: 75% coverage)
- -crocheted illusion (oranges)
- -printed on organic fabrics
- -activity inspired design
- -2 layered patterns (oranges on gingham)
- -design completed in June 2020
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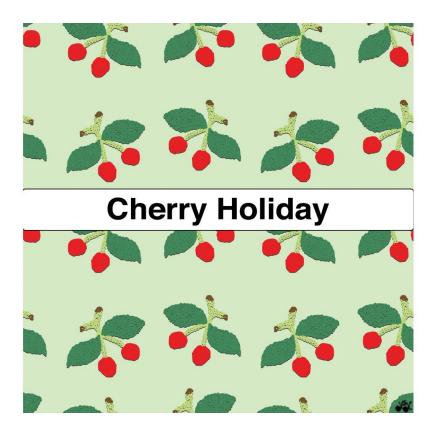




- -digital motif drawing (1)
- -drop shadow effect (kiwi)
- -set pattern (motif: 50% coverage)
- -crocheted illusion (kiwi)
- -printed on organic fabrics
- -activity inspired design
- -2 layered patterns (kiwi on gingham)
- -design completed in June 2020
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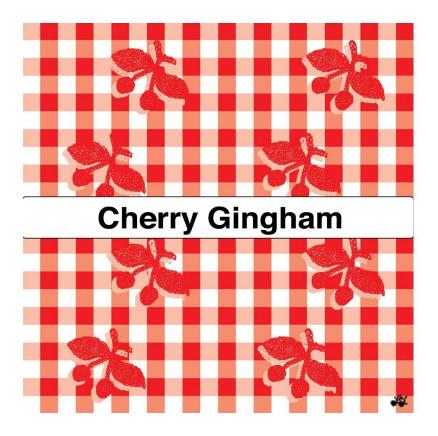




- -digital motif drawing (1)
- -drop shadow effect (cherries)
- -set pattern (motif: 50% coverage)
- -crocheted illusion (cherries)
- -printed on organic fabrics
- -vacation inspired design
- -design completed in June 2020
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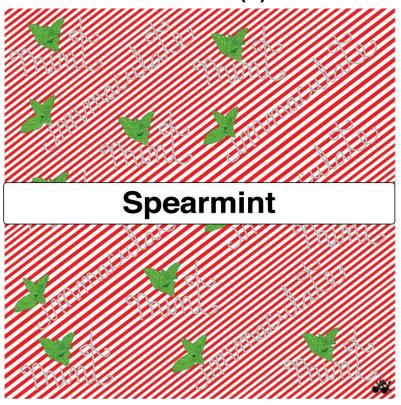


- -digital motif drawing (1)
- -offset printing illusion (cherries)
- -set pattern (motif: 25% coverage)
- -crocheted illusion (cherries)
- -printed on organic fabrics
- -activity inspired design
- -2 layered patterns (cherries on gingham)
- -design completed in May 2020
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#### Seasonal (2)



- -digital motif drawing (1)
- -design detail (zoom in: 20%)
- -handwritten text (digital tablet)
- -set pattern (motif w/ text: 25% coverage)
- -printed on organic fabrics
- -seasonal inspired design
- -design completed in November 2020
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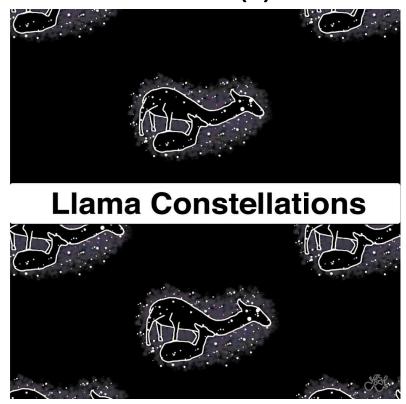


- -digital motif drawings (9 in 14 colors)
- -design detail (zoom in: 25%)
- -all-over tossed pattern (motifs: 100% coverage)
- -PA leaf references
- -printed on organic fabrics
- -seasonal inspired design
- -design completed in November 2020
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### Llamas (2)



- -digital motif drawing (1)
- -set pattern (motif: 50% coverage)
- -Incan dark constellation reference
- -printed on organic fabrics
- -pastel on paper/hazy cloud paint effect
- -design completed in June 2020
- -(© 2023) Laura E. Lomascolo Fashion







- -digital motif drawing (1)
- -set pattern (motif: 25% coverage)
- -llama reference
- -printed on organic fabrics
- -signature design
- -2 layered patterns (llamas over stripes)
- -design completed in May 2020
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#### Floral Collection (3)



- -handdrawn turned digital motif drawing (1)
- -all-over tossed pattern (motif: 80% coverage)
- -flower reference
- -printed on organic fabrics
- -engineered print (does not repeat)
- -design completed in November 2019
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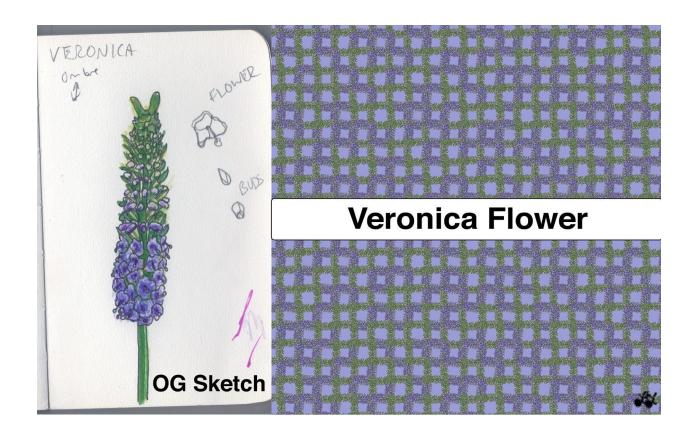




- -handdrawn turned digital motif drawing (1)
- -all-over tossed pattern (motif 25% coverage)
- -flower reference
- -printed on organic fabrics
- -engineered print (does not repeat)
- -design completed in November 2019
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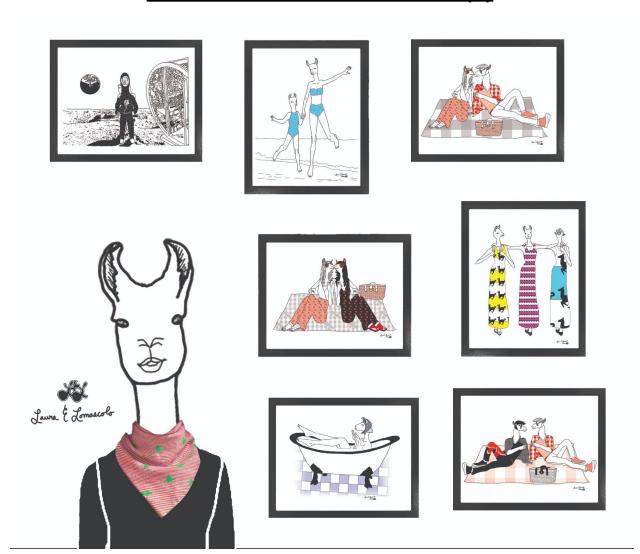


- -handdrawn turned digital motif drawing (1)
- -set pattern (motif: 75% coverage)
- -flower reference
- -printed on organic fabrics
- -engineered print (does not repeat)
- -design completed in November 2019
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# **Llama Fashion Illustrations (8)**





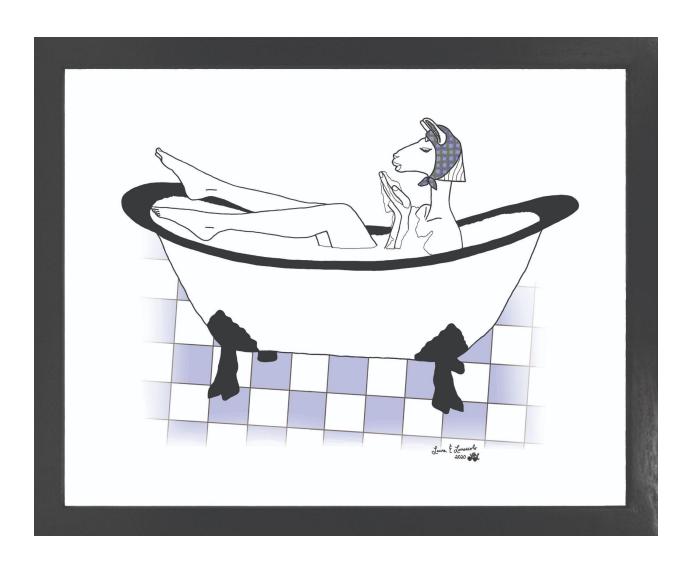
## Llama Ladies (2020)

-features the Llama Stripe textile pattern
-digital illustration
-8" x 10" & 9" x 12" prints available
-black frame could be included
-available for customization



## Llama Mama (2020)

-features the Seastars textile pattern
-digital illustration
-8" x 10" & 11" x 14" prints available
-black frame could be included
-available for customization



#### Llama Bath (2020)

-features the Veronica Flower textile pattern
-digital illustration
-8" x 10" prints available
-black frame could be included
-available for customization



## Llama Picnic V.1 (2020)

-features the Cherry Gingham textile pattern
-digital illustration
-8" x 10" prints available
-black frame could be included
-available for customization



#### Llama Picnic V.2 (2020)

-features the Cherry Gingham textile pattern
-digital illustration
-8" x 10" & 11" x 14" prints available
-black frame could be included
-available for customization



## Llama Picnic V.3 (2020)

-features the Cherry Gingham textile pattern
-digital illustration
-8" x 10" prints available
-black frame could be included
-available for customization



## Llama on the Moon (2020)

-features the Llama Constellation textile pattern
-digital illustration
-8" x 10" prints available
-black frame could be included
-available for customization



## Life of the Party Llama: Hoof-Tip Tap (2022)

-features the Spearmint textile pattern
-digital illustration
-8" x 10" prints available
-black frame could be included
-available for customization